# Witty Wear Privacy Policy

#### Our contact details

E-mail: <a href="mailto:privacy@wittywear.co.uk">privacy@wittywear.co.uk</a>

Contact Form: https://wittywear.co.uk/contact

### The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details)
- Payment Information, alongside our payment system provider, Stripe, whose privacy policy can be found at [https://stripe.com/privacy]
- Delivery Address, alongside our printing provider, Printful, whose privacy policy can be found at [https://www.printful.com/privacy]

#### How we get the personal information and why we have it

All of the personal information we process is provided to us directly by you for one of the following reasons:

- In order to allow you to contact us regarding any queries
- In order to allow you to pay for products from this website

We may also receive personal information indirectly, from the following sources in the following scenarios:

- Our payment provider, in order to manage our payment system
- Our printing provider, in order to ship to your address

We use the information that you have given us in order to provide a simple experience for you to purchase products.

We may share this information with our payment provider or printing provider.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent. You are able to remove your consent at any time. You can do this by contacting us, as detailed previously
- (b) We have a contractual obligation to provide what you have paid for, and need your information to do so.

## How we store your personal information

Your information is securely stored.

We keep personal information for as long as necessary to fulfil our service. We will then dispose your information by removing it from our servers, however, we cannot guarantee that it will be completely gone, nor can account for deletion of data from our payment or shipping provider's systems as we do not have direct control over this.

#### Your data protection rights

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us using the information provided if you wish to make a request.

### How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us using our contact details.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Helpline number: 0303 123 1113

ICO website: <a href="https://www.ico.org.uk">https://www.ico.org.uk</a>